

# ONLINE CURRENTS

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## ARTICLES

### **The Digital Rights Management minefield** – *Denise Sutherland*

Digital Rights Management (DRM) is a method used by digital content providers to try to reduce piracy of their content. Unfortunately, DRM has a long history of being problematic and impinging on customer's rights. This article looks into what DRM tries to do, and what it actually achieves. .... 123

### **Election 2013: Managing the information flow** – *Jane Douglas*

In an election year, the trickle of political messages flowing to the Australian public increases to a flood. This article seeks to provide readers with some direction "going forward" as the Australian federal election draws near. The collection of sources cited covers a range of perspectives across the political spectrum, and it is hoped that the resources will equip readers with a selection of material, from the credible to the less authoritative, to "background" themselves amidst the news and spin to come. .... 128

### **Android apps** – *Jon Jermey*

The development of "apps" for the iPod/iPad/iPhone family, and subsequently for Android and Microsoft Windows 8 devices, represents the most recent step in the commodification of software. Apps are low-priced items in a market where no one brand dominates. Most of them are under constant development, and update automatically on the owner's device. Marketing is based largely on reputation. This in turn depends largely on ratings and reviews by existing users. Apps exemplify the modern trend towards provision of software as a service rather than a product. .... 137

### **Booked out: Online events bookings services** – *Michelle McLean*

Event management is part and parcel of a library's daily operations. From lists on paper to spreadsheets or content management systems, ways to manage visitors for talks or functions have been improving. More recently, online booking services have become readily available. This article looks at these services by way of a case study of one library's experience. .... 141

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