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The Law of Unintended Consequences: The Effects of Voiding Ipso Facto Clauses in Business Format Franchise Agreements – *Rob Nicholls and Jenny Buchan*

The "essential facilities" doctrine has been implemented in Australia through Pts IIIA and XIC of the Competition and Consumer Act 2010 (Cth). Concurrently, the concept of an "essential service" in s 600F of the Corporations Act 2001 (Cth) limits the extent to which suppliers of critical services can cease supply to a business solely on the basis that it has experienced an insolvency event. Contract clauses that permit termination of an agreement based on an insolvency event are often referred to as "ipso facto" clauses. The Productivity Commission has recommended these clauses be made void, arguing that they limit the prospect of an entity recovering from an insolvency event. Recent analysis by Treasury adopts the same line of reasoning. This article considers ipso facto clauses in the franchising sector, and the effect of making them void in contracts between franchisees and franchisors in the context of both the essential facilities doctrine and the anti-deprivation rule. A doctrinal analysis is used to examine a contract based on an unequal power relationship, where the value of the contract may mean that the recently extended unfair contract provisions of the Australian Consumer Law may not apply. A series of recommendations are made to address the power asymmetry between franchisors

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