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Doing the BEPS We Can? Addressing Distortions in the Cross-border Intercompany Setting – Ann Kayis-Kumar

Thin capitalisation rules are widely perceived as anti-avoidance mechanisms limiting tax base erosion from cross-border intercompany activities. Despite this perception, the legal basis for these rules does not reconcile with the economic basis, because these rules present only imperfect solutions to the problem of the "debt bias". This article consists of a comparative analysis of rules specifically targeting the debt bias; namely, the Allowance for Corporate Equity as implemented in Belgium and Italy. A central premise of this article is that, wherever possible, tax-induced distortions ought to be minimised because such economic inefficiencies in the tax treatment of cross-border intercompany activities give rise to tax planning opportunities for multinational enterprises. As such, there is an urgent imperative for a strong conceptual basis in the tax treatment of cross-border intercompany financing activities. 117

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